

# Event Evaluation



Event Name:  Venue:

Lead Organisation:  Date:

**Objectives:**

**Publicity Channels:**

**Marketing Budget**

Budget allocated:  Budget spend:

**No. of Visitors**

Onsite:  Online:

**Stakeholder Engagement**

% of invited stakeholders in attendance:

**Ticket Income (if applicable):**

**Spend per visitor (if applicable):**

**Visitor Feedback:**

Via feedback forms:

Through digital channels:

**Cymru'n Cofio Wales Remembers 1914-1918 materials used:** (brochures, bookmarks, postcards, wing banners etc)